

LOREAL-PARIS

ACCOUNT: WAKEFERN/SHOPRITE (PEG ONLY) - 3' X 72" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2024

POG Name: LOPWAK0372CUL_IS24



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ACCOUNT: WAKEFERN/SHOPRITE (PEG ONLY) - 3' X 72" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2024

Column: 1

POG Name: LOPWAK0372CUL_IS24

POSITION REPORT

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PEGBOARD 1 FOOTX6 FEET **		PM1000000235	Height = 72.00 in;	Width = 12.00 in;	Depth = 0.50 in		
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2	
1	1	071249675830	Infalible Brows 24HR Volumizing Mascara	Blonde	P2302896	7.0	
2	1	071249675854	Infalible Brows 24HR Volumizing Mascara	Light Brunette	P2302896	6.0	
3	1	071249675861	Infalible Brows 24HR Volumizing Mascara	Brunette	P2302896	5.0	
4	1	071249675878	Infalible Brows 24HR Volumizing Mascara	Dark Brunette	P2302896	4.0	
5	1	071249675885	Infalible Brows 24HR Volumizing Mascara	Soft Black	P2302896	3.0	
6	1	071249392317	Brow Stylist: Definer	Black	P230AU2V	393	
7	1	071249314876	Brow Stylist: Definer	Blonde	P230AU2V	388	
8	1	071249350744	Brow Stylist: Definer	Dark Blonde	P230AU2V	391	
9	1	071249350751	Brow Stylist: Definer	Light Brunette	P230AU2V	392	
10	1	071249627693	Brow Stylist: Definer	ASH BROWN	P230AU2V	387	
11	1	071249314883	Brow Stylist: Definer	Brunette	P230AU2V	389	
12	1	071249314890	Brow Stylist: Definer	Dark Brunette	P230AU2V	390	
13	1	071249376386	Unbelleva-Brow	Blonde	P230AU4U	560	
14	1	071249376393	Unbelleva-Brow	Light Brunette	P230AU4U	565	
15	1	071249376409	Unbelleva-Brow	Brunette	P230AU4U	570	
16	1	071249376416	Unbelleva-Brow	Dark Brunette	P230AU4U	575	
17	1	360052395604	Unbelleva-Brow Longwear Topcoat	Transparent	P230AU13	-	
18	1	071249350270	Brow Stylist Shape & Fill	Blonde	P230AU3M	400	
19	1	071249373088	Brow Stylist Shape & Fill	Light Brunette	P230AU3M	410	
20	1	071249350300	Brow Stylist Shape & Fill	Brunette	P230AU3M	415	
21	1	071249350317	Brow Stylist Shape & Fill	Dark Brunette	P230AU3M	420	
22	1	071249410479	Micro Ink Pen by Brow Stylist	Brunette	P230AU11	639	
23	1	071249410486	Micro Ink Pen by Brow Stylist	Dark Brunette	P230AU11	642	
24	1	071249681503	Infalible Grip Mechanical	Polar White	P2302871	260	
25	1	071249663646	Infalible Grip Mechanical Gel Liner	Intense Black	P2302871	200	
26	1	071249664094	INFALLIBLE GRIP 30H PRECISION FELT LINER	BLACK	P2302867	600	
27	1	071249339619	Brow Stylist Kabuki Blender	Blonde	P230AU2T	312	
28	1	071249339626	Brow Stylist Kabuki Blender	Brunette	P230AU2T	313	
29	1	071249339633	Brow Stylist Kabuki Blender	Dark Brunette	P230AU2T	314	
30	1	071249386033	Flash Cat Eye Liner	Black	P2308400	220	
31	1	071249289839	Infalible Superstar Liner	Black	P230560701	202	
32	1	071249357248	Infalible Pro-Last Liner	Black	P23028BQ	930	
33	1	071249357255	Infalible Pro-Last Liner	Brown	P23028BQ	940	
34	1	071249357262	Infalible Pro-Last Liner	Grey	P23028BQ	950	
35	1	071249385197	Infalible Pro-Last Liner	CHARCOAL SHIMMER	P23028BQ	890	
36	1	071249152416	Infalible Eyeliner Carbon Black	Carbon Black	70891	591	
37	1	071249145234	Infalible Long Wear Eyeliner	Black	P2309601	511	
38	1	071249145241	Infalible Long Wear Eyeliner	Black Brown	P2309601	581	
39	1	071249145258	Infalible Long Wear Eyeliner	Brown	P2309601	531	
40	1	071249306376	Infalible Eye: Matte Matic Liner	Black	P230961V	512	
41	1	071249306383	Infalible Eye: Matte Matic Liner	Brown	P230961V	513	
42	1	071249117682	Pencil Perfect Carbon Black	Carbon Black	71064	190	
43	1	071249082140	Pencil Perfect Eye Liner	Espresso	71063	130	
44	1	071249117675	Lineur Intense Felt Tip Liquid Eyeliner Carbon Black	Carbon Black	70886	690	
45	1	071249059128	Lineur Intense Felt Tip Liquid Eyeliner	Black Mica	70880	610	
46	1	071249152690	Lineur Intense Brush Tip	Carbon Black	70892	790	
47	1	071249855010	Lineur Intense Brush Tip Liquid Eyeliner	Black	70881	710	

1	2	3	4	5	6
7	8	9	10	11	12
13	14	15	16	17	
18	19	20	21	22	23
24	25	26	27	28	29
30	31	32	33	34	35
36	37	38	39	40	41
42	43	44	45	46	47

Lower Notch: 1

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Column: 2

POG Name: LOPWAK0372CUL_IS24

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PEGBOARD 1 FOOTX6 FEET **

PM1000000235

Height = 72.00 in; Width = 12.00 in; Depth = 0.50 in

Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2
48	1	071249680988	Voluminous Panorama	Blackest Black	P2305618	701
49	1	071249680971	Voluminous Panorama	Black	P2305618	700
50	1	071249680995	Voluminous Panorama	Black Brown	P2305618	702
51	1	071249681008	Voluminous Panorama	Black WTP	P2305620	703
52	1	071249330265	Voluminous Primer	Primer	P230563J	300
53	1	071249421536	Voluminous Mascara	DEEP VIOLET	P230561A	970
54	1	071249372029	Voluminous Straight Brush	Burgundy	70903	950
55	1	071249345931	Voluminous Original Blue Mascara	Cobalt Blue	P2305601	900
56	1	071249419892	Air Volume Mega Mascara	BLACKEST BLACK WSH	P2307601	850
57	1	071249419908	Air Volume Mega Mascara	BLACK WSH	P2307601	851
58	1	071249419922	Air Volume Mega Mascara	BLACKEST BLACK WTP	P2307601	853
59	1	071249404324	Bambi Mascara WSH	Blackest Black	P2300D7S	400
60	1	071249376331	Voluminous Lash Paradise Primer	Pink Tinted Primer	P230564G	250
61	1	071249343265	Voluminous Lash Paradise WSH	Blackest Black	P230564C	200
62	1	071249343258	Voluminous Lash Paradise WSH	Black	P230564C	201
63	1	071249343272	Voluminous Lash Paradise WSH	Black Brown	P230564C	202
64	1	071249104743	Telescopic Mascara	Blackest Black	70951	910
65	1	071249104729	Telescopic Mascara	Black	70951	905
66	1	071249104736	Telescopic Mascara	Black Brown	70951	915
67	1	071249390740	Telescopic Mascara	Black WTP	70951	925
68	1	071249301494	Voluminous Superstar Mascara	Blackest Black (WSH)	P230562R00	621
69	1	071249301517	Voluminous Superstar Mascara	Black Brown (WSH)	P230562R00	623
70	1	071249301470	Voluminous Superstar Mascara	Superstar WTP : Blackest Black (WTP)	P230562R00	624
71	1	071249301487	Voluminous Superstar Mascara	Superstar WTP : Black (WTP)	P230562R00	625
72	1	071249137086	Telescopic Carbon Black Liner	Carbon Black	70959	835
73	1	071249119990	Telescopic Eyeliner	Black	70955	810
74	1	071249161906	Telescopic Waterproof Eyeliner	Black	P230950400	800
75	1	071249238912	Infalible The Super Slim Liner	Black	P2309607	400
76	1	071249350126	Infalible The Super Slim Liner	Brown	P2309607	401
77	1	071249160114	Extra Intense Liquid Pencil Eyeliner	Black	70899	798
78	1	071249207000	Voluminous Smoldering Eyeliner	Black	P230560700	645
81	1	071249187739	Voluminous Million Lashes Mascara	Blackest Black	P230561100	635

EYE MU REMOVER (BLUE) 1.2 TRY

PM1000009551

Height = 0.50 in; Width = 2.25 in; Depth = 10.88 in

Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2
79	1	071249078525	Eye Makeup Remover	Eye Makeup Remover	74422	001

EYE MU REMOVER (WP & LW-GRN) 2.2 TRY

PM1000004672

Height = 0.50 in; Width = 2.25 in; Depth = 10.88 in

Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2
80	1	071249152454	Clean Artiste Waterproof Makeup Remover	Clean Artiste Waterproof Makeup Remover	70843	001

48	49	50	51
52	53	54	55
56	57	58	59
60	61	62	63
64	65	66	67
68	69	70	71
72	73	74	75
76	77		
78	79	80	81

Lower Notch: 1

Row: 1 Lower Notch: 2
Row: 2 Lower Notch: 3

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Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2			
82	1	071249647738	Voluminous Noir Balm	Black	P2305616	980			
83	1	071249650677	Voluminous Brown Balm	Brown	P2305616	981			
84	1	071249019344	Voluminous Curved Brush	Black	70913	340			
85	1	071249019351	Voluminous Curved Brush	Black Brown	70913	350			
86	1	071249405062	Voluminous Mascara	deep green	P230561A	960			
87	1	071249059098	Voluminous Straight Brush	Blackest Black	70903	310			
88	1	071249749012	Voluminous Straight Brush	Black	70903	305			
89	1	071249669020	Voluminous Straight Brush	Black Brown	70903	315			
90	1	071249404355	Bambi Mascara WTP	Blackest Black	P2300D06	405			
91	1	071249006412	Voluminous Waterproof	Black	70917	360			
92	1	071249006429	Voluminous Waterproof	Black Brown	70917	365			
93	1	071249148792	Voluminous Waterproof Carbon Black	Carbon Black	70920	395			
94	1	071249343326	Voluminous Lash Paradise WTP	Blackest Black	P230564E	204			
95	1	071249343319	Voluminous Lash Paradise WTP	Black	P230564E	203			
96	1	071249350652	Voluminous Lash Paradise WSH	Mystic Black	P230564C	205			
97	1	071249101919	Voluminous Carbon Black	Carbon Black	70919	335			
98	1	071249137093	Telescopic Carbon Black Mascara	Carbon Black	70958	935			
99	1	071249672891	Telescopic Lift Mascara	Blackest Black WSH	P2300D25	990			
100	1	071249672907	Telescopic Lift Mascara	Black WSH	P2300D25	991			
101	1	071249672914	Telescopic Lift Mascara	Black Brown WSH	P2300D25	992			
102	1	071249314104	Voluminous Superstar Red Carpet	Extra Black	P2300D6K	626			
103	1	071249149768	Double Extend Beauty Tubes	Blackest Black	70902	575			
104	1	071249149744	Double Extend Beauty Tubes	Black	70902	570			
105	1	071249672945	Telescopic Lift Mascara	Black WTP	P2300D25	993			
106	1	071249256718	Voluminous Butterfly Washable Mascara	Blackest Black	P2300D0100	868			
107	1	071249256701	Voluminous Butterfly Washable Mascara	Black	P2300D0100	867			
108	1	071249256695	Voluminous Butterfly WTP	Blackest Black	P230081402	871			
109	1	071249256688	Voluminous Butterfly WTP	Black	P230081402	870			
110	1	071249187722	Voluminous Million Lashes Mascara	Black	P230561100	645			
111	1	071249188125	Voluminous Million Lashes Mascara	Black Brown	P230561100	655			
112	1	071249195499	Voluminous Million Lashes Waterproof Masc	Blackest Black	P230561200	630			
113	1	071249195482	Voluminous Million Lashes Waterproof Masc	Black	P230561200	670			

82	83	84	85
86	87	88	89
90	91	92	93
94	95	96	97
98	99	100	101
102	103	104	105
106	107	108	109
110	111	112	113

Lower Notch: 1





